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**IMPORTANT NOTICE**  
**TELECOPY/FACSIMILE COVER LETTER**

TO: U.S. Patent and Trademark Office  
Examiner: Yehdega Rettn  
Art Unit: 3622

DATE: December 21, 2004

FROM: Darius G. Adli  
213/337-6809 (phone)

TIME: \_\_\_\_\_

TOTAL NO. OF PAGES, INCLUDING COVER: 14

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**MESSAGE:**

Patent Application No.: 09/818,125; Our Ref. 81747.0191

I hereby certify that the following documents:

☒ Amendment/Amendment Transmittal

are being facsimile transmitted to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, for filing in the above application.

December 21, 2004  
Date of Deposit

  
Diane Zynn

TELECOPY/FAX NUMBER: 703-872-9306 ART UNIT 3622

CLIENT NUMBER: 81747.0191

ATTORNEY BILLING NUMBER: 5214

CONFIRMATION NUMBER: 213/337-6867 (return fax to Diane Zynn)

Attorney Docket No. 81747.019  
Patent Application No. 09/818,125

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Masahiro MINOWA

Serial No: 09/818,125

Confirmation No.: 8629

Filed: March 26, 2001

For: METHOD, COMPUTER PRODUCT AND NETWORK  
SYSTEM FOR RECEIVING AND PLACEMENT  
PROCESSING OF ADVERTISING INFORMATION

Art Unit: 3622

Examiner: Yehdega Retta

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450 on

December 21, 2004

Date of Deposit

Diane Zynn

Name

Signature Date 12/21/04

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

☒ No additional fee is required.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE		ADD'L FEE DUE
TOTAL CLAIMS FEE	23	-	23	0	LG=\$60 SM=\$25	\$0	\$ 0
INDEPENDENT CLAIMS FEE	3	-	3	0	LG=\$200 SM=\$100	\$0	\$ .0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					LARGE ENTITY FEE = \$380 SMALL ENTITY FEE = \$180		\$ 0
ADDITIONAL SIZE FEE (IF ANY) (TOTAL PAGES OF SPEC AND DRAWINGS TOGETHER)				\$260 FOR EACH ADDITIONAL 50 SHEETS		\$ 0	
TOTAL							\$ 0

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

\*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of claims originally filed.

- ☐ A check in the amount of \$ 0 to cover the additional claims fee is enclosed. A copy of this sheet is enclosed.
- ☐ A check in the amount of \$ 0 to cover the extension fee is enclosed. A copy of this sheet is enclosed.
- ☒ The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1314. A copy of this sheet is enclosed.
- ☒ Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims
- ☒ Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,  
HOGAN & HARTSON L.L.P.

By:

Darius G. Adli

Registration No. 51,386

Attorney for Applicant(s)

Date: December 21, 2004

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Appl. No. 09/818,125  
Amdt. Dated December 21, 2004  
Reply to Office Action of September 21, 2004

Attorney Docket No. 81747.0191  
Customer No.: 26021

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Masahiro MINOWA

Serial No: 09/818,125

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**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated September 21, 2004, please amend the  
above-referenced application as follows:

**Amendments** to the Claims are reflected in the listing of claims which  
begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.